Multicultural Center for Academic Excellence

Diversity Data Deep Dive 5

8 November 2019
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Agenda

1. MCAE Basics
2. Data Dive
   a. Kick Off
   b. Peer Tutoring
   c. Living Learning Communities
3. Looking Ahead
4. Conclusion
The Multicultural Center for Academic Excellence (MCAE) is a student services office that centers indigenous, first-generation, and students of color in the pursuit of their academic achievements.

<table>
<thead>
<tr>
<th>3 Pillars:</th>
<th>Outreach</th>
<th>Engagement</th>
<th>Student Success</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Kick Off</td>
<td>Living Learning Communities (LLC)</td>
<td>Peer Tutoring</td>
</tr>
<tr>
<td></td>
<td>VIP Leadership Retreat</td>
<td>Ambassador Program</td>
<td>Celebration of Achievement</td>
</tr>
</tbody>
</table>


MCAE Basics - Overview of the Numbers (2018-19)

**Student Participation**

- Student visits: 13,453 (total), 1574 (unique)
- Peer tutoring sessions: 902 (total), 150 (unique)
- Kick Off participants: 380 (Fall 2019)
- LLC participants: 80 (all LLCs Fall 2019)
# MCAE Basics - Overview of the Numbers (2018-19)

## Student Demographic Data

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian/Alaska Native</td>
<td>4.9%</td>
</tr>
<tr>
<td>Asian</td>
<td>39.1%</td>
</tr>
<tr>
<td>Black/African American</td>
<td>21.1%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>8.3%</td>
</tr>
<tr>
<td>Native Hawaiian/Pacific Islander</td>
<td>0.3%</td>
</tr>
<tr>
<td>Unspecified</td>
<td>7.4%</td>
</tr>
<tr>
<td>White</td>
<td>10.6%</td>
</tr>
</tbody>
</table>

## Student Academic Data

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>18%</td>
</tr>
<tr>
<td>Sophomore</td>
<td>20.6%</td>
</tr>
<tr>
<td>Junior</td>
<td>19.4%</td>
</tr>
<tr>
<td>Senior</td>
<td>28.4%</td>
</tr>
<tr>
<td>Graduate/Professional</td>
<td>4.7%</td>
</tr>
<tr>
<td>Non-degree</td>
<td>8.6%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>College</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>CLA</td>
<td>41%</td>
</tr>
<tr>
<td>CEHD</td>
<td>16.9%</td>
</tr>
<tr>
<td>CSE</td>
<td>7.9%</td>
</tr>
<tr>
<td>CBS</td>
<td>7%</td>
</tr>
<tr>
<td>CCAPS</td>
<td>4.5%</td>
</tr>
</tbody>
</table>
Data Dive: Multicultural Center for Academic Excellence and Circle of Indigenous Nations

Caveats about our data

- Some is new, has limited comparability to previous years
- U-Card swipes do not capture all visits
- Demographic data is restrictive and boxing
- Statistical analyses have not been applied
Data Dive: Kick Off

Kick Off 2018 (Aug 26-28)

Registrants: 500
Visits first week: 555
  Unique: 302 (54.4%)
Visits first month: 2699
  Unique: 709 (26.3%)

Kick Off 2019 (Aug 25-27)

Registrants: 381
Visits first week: 727 (31% > 2018)
  Unique: 425 (59% of total)
Visits first month: 3136 (16.2% > 2018)
  Unique: 985 (31.4% of total)
Data Dive: Peer Tutoring

2018–19

Total visits  902
Repeat visits 752 (83.4%)
Data Dive: Peer Tutoring

Session Duration

Average 45.72 minutes
Total 687.3 hours
Data Dive: Peer Tutoring

Content Areas

- Biology
- Business
- Chemistry
- Chinese
- Computer Science
- Economics
- Japanese
- Korean
- Math
- Physics
- Spanish
- Statistics
- Writing

Writing (58%)
Math (15%)
Physics (5%)
Chemistry (7%)
**Campus Climate**

1) Visiting MCAE Academic Support increases my confidence about school in general.

2) MCAE Academic Support increases my sense of belonging on campus.

3) I feel valued, validated, and affirmed when I come to MCAE Academic Support.

4) It is important to me to have consultants who have identities similar to my own.

5) I feel more welcome in MCAE than in other academic support spaces on campus.
# Data Dive: Living Learning Communities

## Cultural Living Learning Communities Enrollment 2019

<table>
<thead>
<tr>
<th>Community</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Indian Culture House</td>
<td>5</td>
</tr>
<tr>
<td>CASA SOL</td>
<td>11</td>
</tr>
<tr>
<td>Charlotte’s Home for Black Women</td>
<td>18</td>
</tr>
<tr>
<td>Huntley House for African American Men</td>
<td>20</td>
</tr>
<tr>
<td>Tsev Hmoob</td>
<td>26</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>80</strong></td>
</tr>
</tbody>
</table>
Data Dive: Living Learning Communities

GPA comparison among cultural LLCs

![GPA comparison chart](chart_image)
Data Dive: Living Learning Communities

GPA comparison between cultural LLCs and others
Looking Ahead

How we can improve for future years

● Design data collection strategies for informative demographics
● Compare MCAE students to others on campus
● Develop consistent systems for tracking student traffic
● Incorporate statistics for richer insight
Conclusion(s)

1. MCAE has annual student participation of > 1000 students
2. Return visits account for most visits (>10,000)
3. Kick Off welcomes up to 500 incoming students
4. Peer Tutoring reaches almost 1000 students annually
5. Peer Tutoring data suggests a positive impact on campus climate
6. Living Learning Communities can influence students’ GPAs with intentional programming
Thank you!

Questions

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